



DRAKENSTEIN

2024

ED BHAM FOUNDATION

KARAMA

PROJECT

INVESTOR DECK



@edbhamfoundation.org

TABLE OF CONTENTS



DRAKENSTEIN



The Ed Bham Foundation's LEGACY PROJECT is the World First Youth Inspired Vocational Guidance Museum – celebrating our Afrocentricity, our Heritage and bringing Access to a new digital world where we celebrate Innovation and Storytelling.

01

Background

The Ed Bham Foundation at its core is a Public Benefit Organisation operating in the Non-Profit Space, driving Trade & Investment into South Africa whilst building bridges of access to our underserved communities as a vehicle of restorative change.

02

Investor Offer

Building Inclusive Communities through Tourism, Trade & Investment

03

Mission & Vision

Our Mission is to Create, Train and Place 1000 000 (One Million) into employment within in the next 5 years.

04

Contact Us



ABOUT US

The Ed Bham Foundation at its core is a Public Benefit Organisation operating in the Non-Profit Space, driving Trade & Investment into South Africa whilst building bridges of access to our underserved communities as a vehicle of restorative change.

The Ed Bham Foundation was started in 2010, as an act of Charity and a Vehicle of Goodwill. The mandate of the Ed Bham Foundation has since pivoted to strategically address the impact of the Black Swan Event of Covid which has exacerbated the very historical landscape of inequality, poverty and extreme unemployment in South Africa.

Our Mission

Our Mission is to Create, Train and Place 1000 000 (One Million) into employment within in the next 5 years.

Our Social Responsiveness was to create bridges of access to opportunities and to create direct job placements and access to industries for youth who have found themselves unemployed, under employed and marginalised because of a lack of experience and support.

COMPANY VISION

Building Inclusive
Communities through
Tourism, Trade &
Investment

Our Partnerships

Our Strategic Partnerships allows us to foster a dynamic partnership of investing into our people, our Youth, and our Country by impacting and transforming our most Vulnerable Communities through purposeful action.

Our Goals

Our Sustainable Development Goals focus on rolling back Poverty & Inequality in South Africa and the African Landscape at large.





Our Lens

#community #inclusivity #trade #future
#development #sustainability
#socialentrepreneurship #entrepreneurship



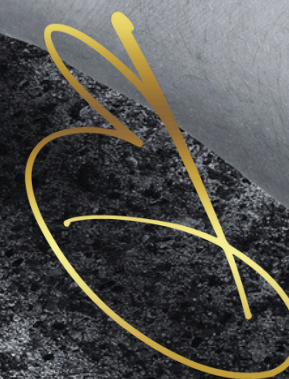
Our Heart

#impact #grassroots #love #care #upliftment
#community #entrepreneurship #sharing
#emotional intelligence



Our Mind

#experience #network #knowledge
#innovation #community



OUR TEAM

Let's meet our team members
who are professional and have
rich experiences.



DRAKENSTEIN



SIR ED BHAM

Founder & CEO



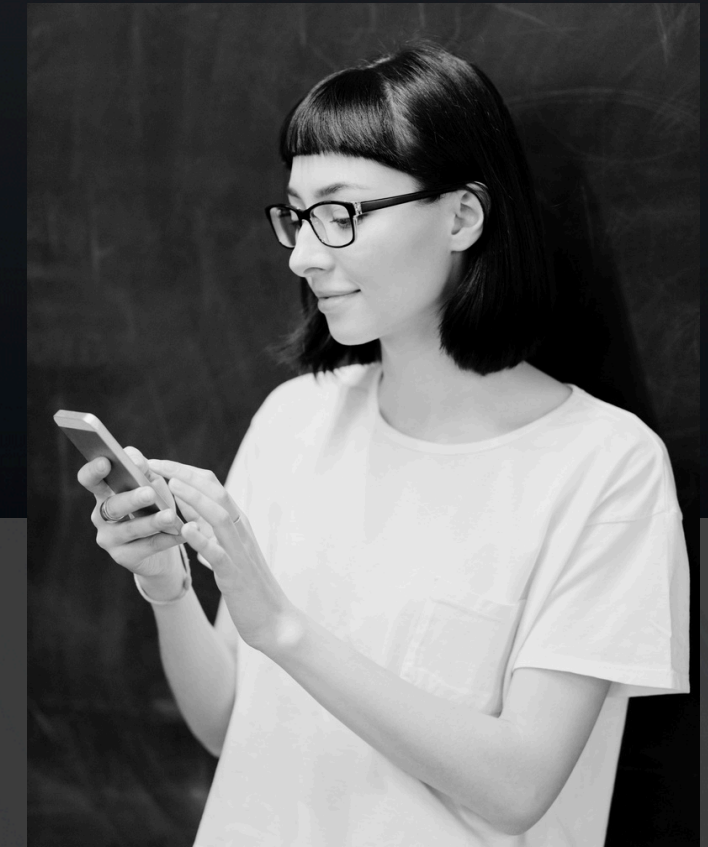
PROF. BERNIE VAN ZIJL

Chairman



FUAD ADAMS

COO



NARIMAN LAATOE

Head of Learnership &
Development

OUR TEAM

Let's meet our team members
who are professional and have
rich experiences.



DRAKENSTEIN



LAYLA BHAM

Head of Procurement



FEROZA ADAMS

Head of Compliance



LORNA VAN PLETZEN

Head of Marketing



GARETH PRICE

Head of Finance





DRAKENSTEIN

KARAMA

LUXURY
DEVELOPMENT

1000 HECTARE PROJECT OF INNOVATION

2024

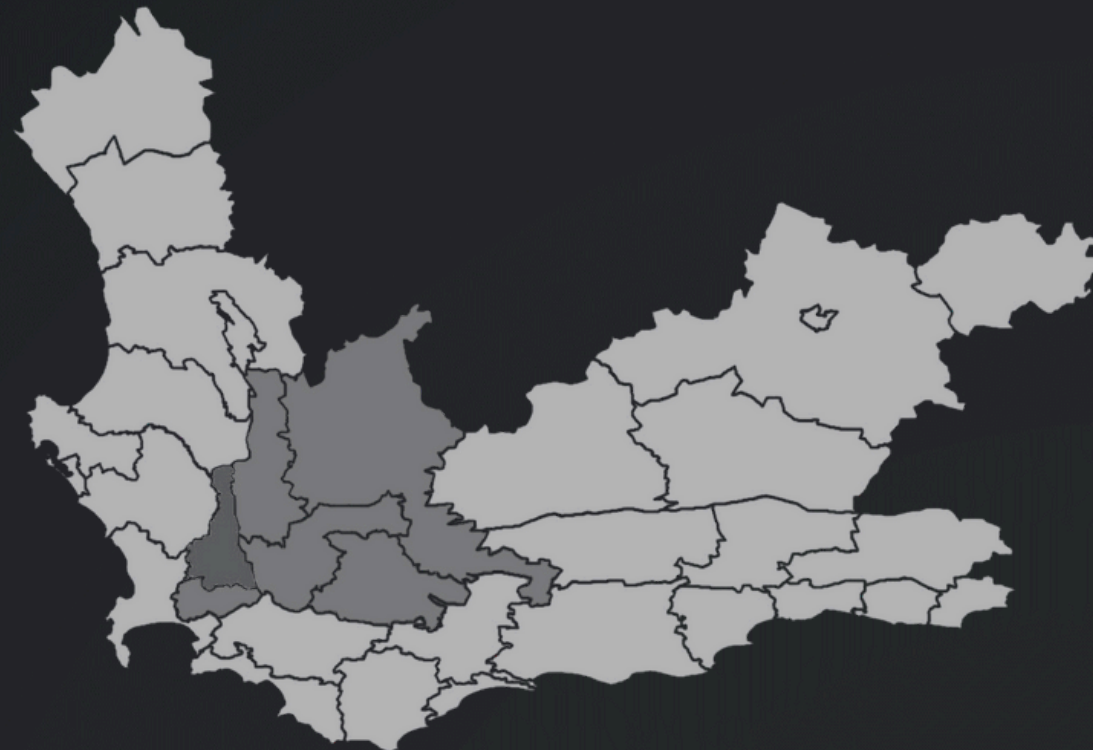


ABOUT THE PROJECT

The Karama Project, is a Luxury International Smart City Development spread over 100 Hectares of pristine land in the Drakenstein, Western Cape.

The Heart Of the Development is focused around creating an International Life Style Development:

Theme: Smart City, Low Carbon Footprint, East meets West, Tranquil Retreat Experience.



20 Billion Euro Project Value

Features

The Ed Bham Foundation's LEGACY PROJECT is the World First Youth Inspired Vocational Guidance Museum – celebrating our Afrocentricity, our Heritage and bringing Access to a new digital world where we celebrate Innovation and Storytelling.

- A New Luxury Destination Mall & Lifestyle Centre
- International Conference & Eventing Arena & Underground Stadium
- Luxury 5 Star Hotel & Hotel School
- Luxury Residential Apartments Block
- Tranquil Luxury Estate Development (100 Villas per Phase x 3)
- Luxury Assisted Living Retirement Village
- Private School
- Urban Water Park & Equestrian Estate



UNIQUE INVESTMENT OPPORTUNITY

A Worlds First
Capital Guarantee
Tax Deductible
Fixed Interest per annum
Brick & Mortar Investment

As a Public Benefit Organisation the Ed Bham
Foundation holds an 18A Tax Exemption

ONCE OFF BUY-IN
EXCLUSIVE LIMITED OFFER

EURO 600 000 000
(Six Hundred Million Euro)



233.33% ROI

Secured Investment



Capital
Gaurantee

Capital Gauranteed by Leading
South African Bank



12.79%

Annualized ROI



10% Equity

Of Total Project Value
ZAR 20 Billion



PROJECT FUNDING

Current Funds Raised €2
Billion

EXCLUSIVE LIMITED OFFER

10% Equity of Project Value

ONCE OFF BUY IN

€ 600 000 000 (Six Hundred Million Euros)

Return on Investment: 233.33%

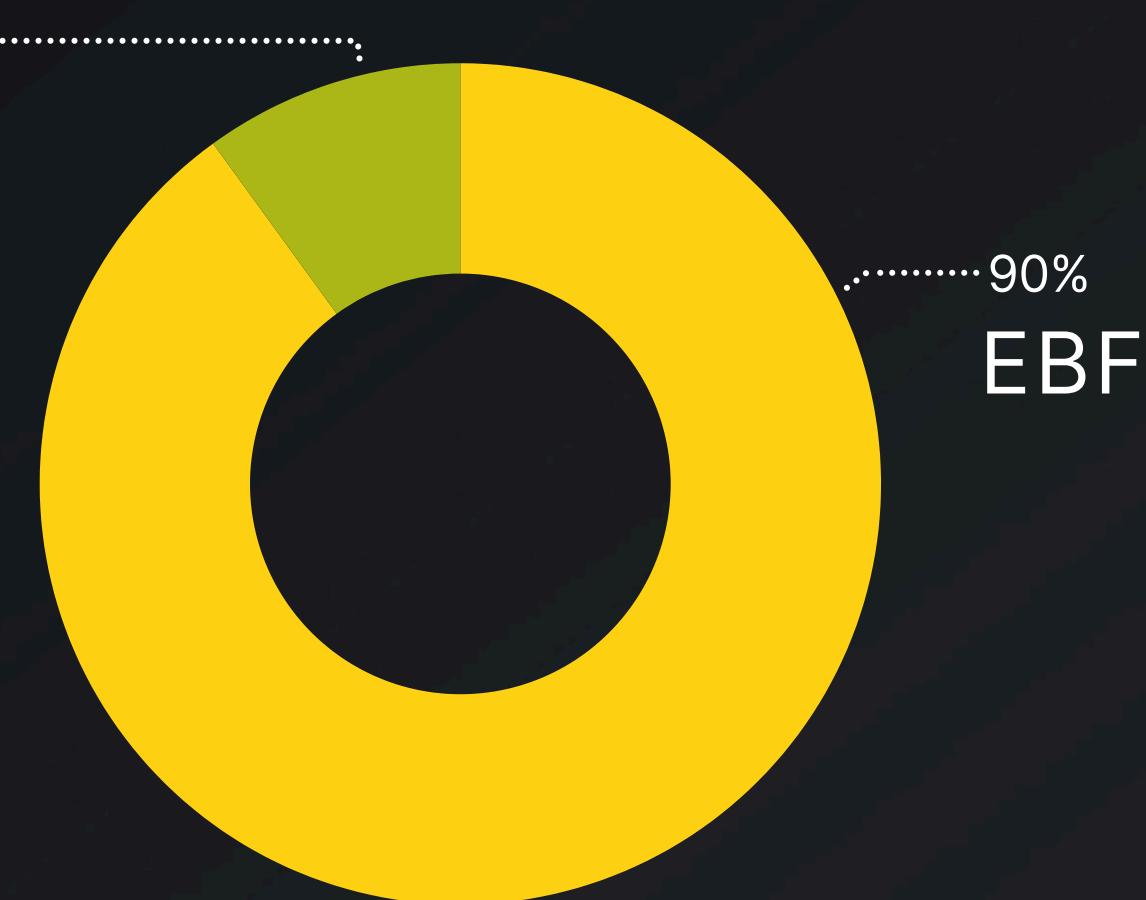
Minimum Equity Value Euro *2 Billion

Total Return: EURO *2 Billion
Investment Gain: EURO 1.4 Billion

Annualised ROI: 12.79%

Euro 20 Billion Project Value

Investor Offer
€600 Million



Investor Capital Gaurantee
Period - 10 Year
Funds Underwritten and Secured by Leading
South African Bank

ROI 233.33%

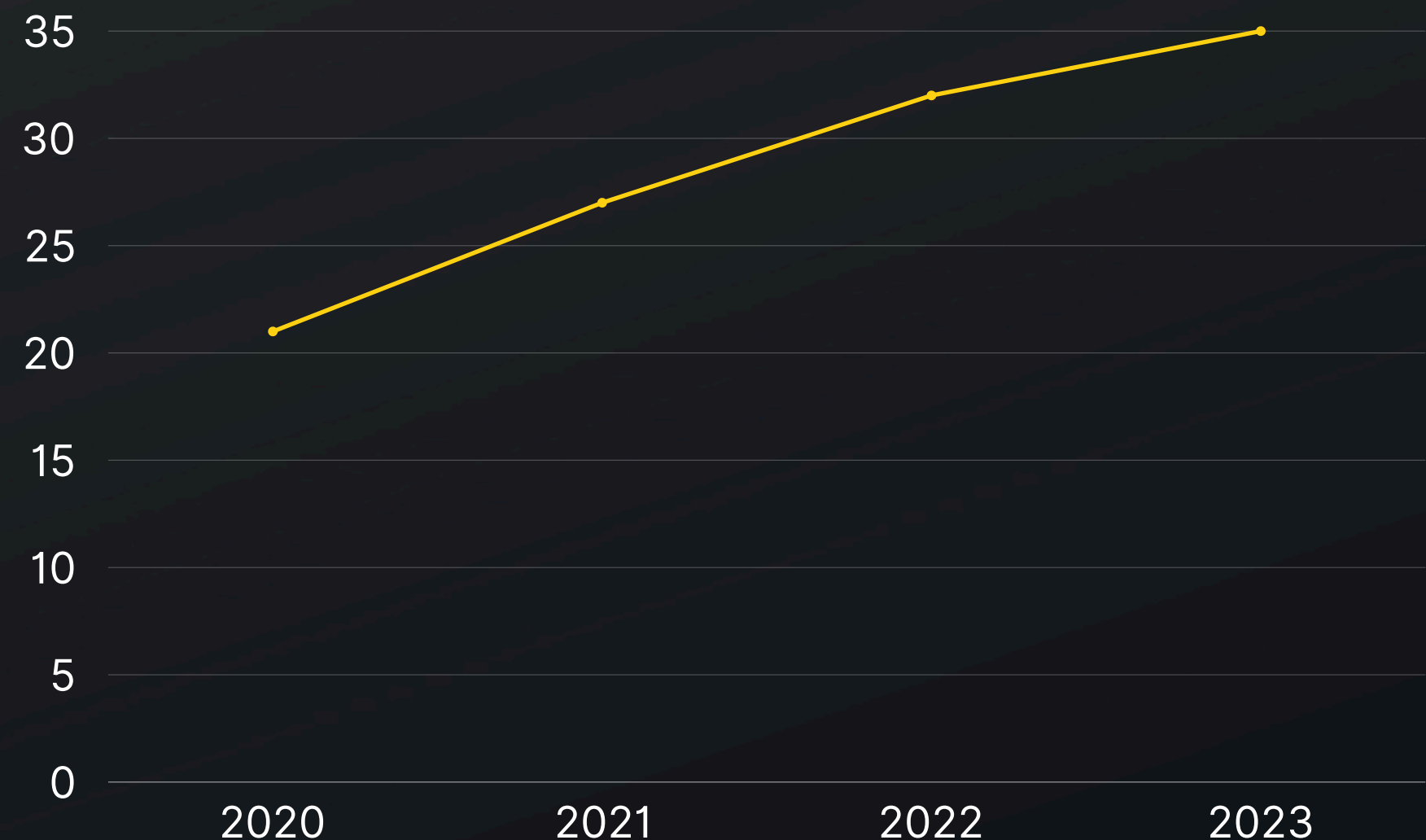
SEMIGRATION WESTERN CAPE

The trend towards moving from metropolitan areas to smaller and larger towns of Cape Town – South Africa's second largest metro – can mostly be attributed to a move away from crime-and-grime and towards a slower, safer, quality lifestyle in the small to large towns.

Semigrants are also attracted to the fact that municipalities are typically better run in the Western Cape than in other parts of the country.

Sectional title remains a drawcard. We have seen significant interest in sectional title properties in the past few years, accounting for between 37% and 44% of stock value.

Almost a third of all property sales are for sectional title properties, with many of these going to first-time buyers investing in new developments.



Semigration numbers are up to 35% for the past year, from 31% in 2020, with most of the people moving being between the ages of 49 and 64.



CEO & FOUNDER

ED BHAM

ed.bham@edbhamfoundation.org

+27 61 648 4395

@edbhamfoundation



CHAIRMAN

PROFESSOR BERNIE VAN ZIJL

bernie.vanziyl@edbhamfoundation.org

+27 69 545 0952

@edbhamfoundation



CHIEF OPERATING OFFICER

FUAD ADAMS

fuad.adams@edbhamfoundation.org

+27 67 832 2042

@edbhamfoundation



PR & MEDIA

LORNA VAN PLETZEN

lorna.vanpletzen@edbhamfoundation.org

+327 82 433 6103

@edbhamfoundation



GET IN TOUCH

ED BHAM FOUNDATION
TRUST IT743/2010

*Suite 516 Cape Royale Hotel
47 Main Road
Green Point
Cape Town
South Africa
8000*



DRAKENSTEIN

Ed Bham Foundation Trust - IT743/2010

NPO Registration No. 263-962

PBO Reference No. 930073896

Income Tax Reference No. 0647214279



@edbhamfoundation.org